



Sponsorship Considerations

JUMP ABOARD 2009

“Foundation Fieldbus – the NEXT Generation”

Perth, Western Australia - 15th May 2009

PREMIUM sponsorship

- Prime position for company logo on all JA09 media
Mail outs, website, brochures, logo on podium, etc.
- Guaranteed premium speaker time slot
First speaker after EUC chairman's introduction
- Priority choice for table top position at the venue
Includes the **table top** fee for **two positions**
- Entry for **20 delegates** at the convention
Allocation at the sponsor's choice
- Entry for **5 vendor** (staff) delegate tickets
Keynote speaker entry is complimentary
- Total cost - \$6,500 AUD
Equates to less than \$200 per seat

BASIC sponsorship

- Secondary position for company logo on all JA09 media
Mail outs, website, brochures, small banner in room, etc.
- Guaranteed vendor speaker slot
Speaker spot will at a preferred time
- Second choice for **table top position** at venue
Includes the table top fee for one table position
- Entry for **10 delegates** at the presentations
Allocation at the sponsor's choice
- Entry for **2 vendor** (staff) delegate tickets
Selected speaker entry is complimentary
- Total cost - \$3,500 AUD
Equates to less than \$300 per seat

Sponsors may purchase additional entry tickets at \$300 each.
The goal is to have 125-150 attendees at the 2009 Conference.

Table Tops will be available to non-sponsor companies for \$575 with a discounted vendor staff entry price of \$195.

Your support and comments are appreciated.

For more information please contact :-

Allen Tighe Tel: (08) 6262-9365 or Mob: (041) 295-5656
(international dialing add 61 & drop the leading 0 above)

Email: sponsor@jumpaboard.org



Other Terms & Conditions

- a) Sponsors will receive a full list of all the attendees that have consented to email listing distribution as per Australian anti-spam laws.
- b) Space allocation on the distribution CD-ROM or USB key will be available for company technical & promo material. Space will be 100MB for the *Premium* & 50MB for the *Basic* sponsors.
- c) Presentation room banner hanging space at all venues will also be available. Size will depend on sponsorship type – *Premium* approx 1.0 m² with *Basic* approx 0.5 m². The banner or poster can be placed on the front wall opposite the podium side, with first choice to the *Premium* sponsor.
- d) Prime point of contact person for each sponsorship will receive any & all promotional material. The designated person is entitled to & encouraged to attend all “Jump Aboard” committee meetings. Strong marketing involvement is encouraged from all sponsors.
- e) Sponsorships will be allocated strictly on a “first come – first served” basis. To confirm a sponsor position, an irrevocable letter of agreement or purchase order must be submitted – 50% payable at the time of confirmation with the balance due 60 days before the event. Should a “force majeure” situation occur due to events beyond the control of FF-EUC Aus, a maximum return of 50% of the sponsorship fee can be expected.
- f) With the *Basic* sponsorships, the speaker time spot will be allocated on a “first come – first served” basis.
- g) The Happy Hour tradition (by vendors) at the end of the day needs to be arranged between the individual companies & will be accounted for separately.

Best Regards & Thanks,

Jump Aboard 2009 Committee

